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77. The apparatus of claim 72, where the manufacturing usage for a paper machine at different levels of throughput include at least one of pulp, electricity, steam, chemicals, water, effluent treatment, paper machine wires and felts.

78. The apparatus of claim 72, where the financial performance of each grade manufactured by a paper company is analyzed and arranged.

79. A method of controlling operating rate of a facility by selecting highest operating speed in a given period of time that results in positive contribution on a marginal unit.

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**REMARKS**

A clean version of the amended pages are provided.

Consideration and allowance of the application are earnestly solicited.

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